

2038

German Pavilion at the 17th International Architecture Exhibition 2020
– La Biennale di Venezia



La Biennale di Venezia

17. Mostra
Internazionale
di Architettura

Partecipazioni Nazionali



Bundesministerium
des Innern, für Bau
und Heimat

(EN)
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2038. The New Serenity – History

Today, in the year 2038, we have mastered the great crises. It was close, but we made it. The global economic and ecological disasters of the 2020s brought people, states, institutions and companies together. They committed themselves to fundamental rights and jointly created self-sustaining systems on a universal basis, giving decentralised local structures the space to maintain their individual way of living.

Technologies and big data helped us to turn new and old ideas into reality. And often architects were part of the solution because they had answers instead of coming up with more questions. Drama is now history. We live in a radical democracy, in a radical bureaucracy. On a planet that doesn't know or need heroes or villains.

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2020. Who architects the future? – Curatorial concept

On 12 November 2008 the New York Times ran the headline: IRAQ WAR ENDS. The news surprised everyone reading the paper over breakfast or on their way to work. The issue was dated 4 July 2009. Good Fake News.

With this action, the “Yes Men”, an internet art and activist group, succeeded in changing the public perception. For a moment, people believed in an alternative future without war. Fiction became reality. Although the fake was quickly recognized as such, they eagerly continued to read — about a liberal utopia with national health care, a strengthened economy, progressive tax models, a national fund for research on climate change and other goals regarding progressive politics.

STORYTELLING

2038 looks back from the future. 2038 tells the story of a past, which, as of yet, we call the future. Rather than asking questions and pointing to problems, 2038 dares to provide answers. In a series of films 2038 tells the story of a world in which everything has just about gone well. We have arrived in the era of “New Serenity”. A story that finds its justification in the knowledge of experts from architecture, art, economy, ecology, literature, philosophy, science, technology...

2038 retells how we wanted to live together in the future.

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Participants

2038 is an international team of architects, artists, ecologists, economists, IT developers, scientists and writers. It was initiated in 2019 by Arno Brandhuber, Olaf Grawert, Nikolaus Hirsch and Christopher Roth for the German contribution to the 17th Venice Architecture Biennale 2020.

With Blaise Agüera y Arcas, Diana Alvarez-Marin, Andrés Arauz, Arts of the Working Class, Mara Balestrini, Sandra Bartoli, Diann Bauer, Jan Bauer, BBSR, Tatiana Bilbao, BMI, Oana Bogdan, Mohamed Bourouissa, Arno Brandhuber, Jakob Brandtberg Knudsen & Lorenz von Seidlein, Francesca Bria, Vera Bühlmann, Bureau N, Benjamin Burq, Vint Cerf, cfk architetti, Elke Doppelbauer, Tobia de Eccher, Keller Easterling, Eidotech, Kurt Eggenschwiler, Ludwig Engel, ExRotaprint, Cosimo Flohr, Lenny Flohr, Michaela Friedberg, Yona Friedman, Renée Gailhoustet, Jan-Peter Giesekeing, Goethe Institut, Olaf Grawert, Dorothee Hahn, Nils Havelka, Saskia Hebert, Helene Hegemann, Holger Heissmeyer, Nikolaus Hirsch, Fabrizio Hochschild Drummond, Ludger Hovestadt, Pan Hu, JUNG, Sonja Junkers, Roberta Jurcic, Claudia Kessler, Sénamé Koffi Agbodjinou, Lukas Kubina, Nikolaus Kuhnert, Christopher Kulendran Thomas & Annika Kuhlmann, Phyllis Lambert, Lawrence Lessig, Ferdinand Ludwig & Daniel Schoenle, Suhail Malik, Charlotte Malterre-Barthes, Hilary Mason, James Meadway, Omoju Miller, Evgeny Morozov, Motif, Motor Productions, Caroline Nevejan, Bahar Noorizadeh, Sabine Oberhuber, Jorge Orozco, Verena Otto, Poligonal, Joana Pope, Leif Randt, Thomas Rau, RAUE Rechtsanwälte und Rechtsanwältinnen, Rebiennale, Denis 'Jaromil' Roio, Raquel Rolnik, Meghan Rolvien, Christopher Roth, Juliana Rotich, Saygel, Schreiber & Gioberti, Jan Schmidt-Garre, Patrik Schumacher, Max Senges, Deane Simpson, Sol Marino, Bruce Sterling, Michael Stöppler, Lia Strenge, Audrey Tang, TECE, The Laboratory of Manuel Bürger, Jeanne Tremsal, Galaad Van Daele, Iris van der Tuin, VITRA International, Georg Vrachliotis, Julian Wäckerlin, Eyal Weizman, Julia Werlen, Why Ventures, Erez Yoeli, Tirdad Zolghadr and many more.

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Publication

The official publication of the German Pavilion is a collaboration with *Arts of the Working Class*, a multi-lingual street journal on poverty and wealth, art and society. *Arts of the Working Class* is published every two months and contains contributions by artists and thinkers from different fields and in different languages. Its terms are based upon the working class, meaning everyone, and it reports everything that belongs to everyone. Anyone who sells this street journal earns money directly. Vendors keep 100% of the sales. Every artist whose work is advertised, designs its substance with us. AWC is published by Paul Sochacki, María Inés Plaza Lazo and Alina Kolar for the streets of the world.

Pavilion

The exhibition will be designed in collaboration with *Rebiennale*, a platform created by a network of Venetian citizens, students, architects, artists and political activists. Aiming to reuse and recycle the enormous amounts of waste material generated by the Biennale for communal projects and urban renewal, *Rebiennale* develops and exchanges building and repurposing methods, skills and know-how.

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LOCATION

German Pavilion
Giardini della Biennale
30122 Venice, Italy

DATES

Professional Preview
21 May — 22 May 2020, 10 - 7 pm,
Press tours (exact dates tba)

Opening German Pavilion
22 May 2020, 3 pm

Exhibition
23 May — 29 November 2020
10 - 6 pm (closed on Mondays, except 25 May and 23 November 2020)

For accreditation and access to the Biennale during the Professional Preview
please contact the Venice Biennale Press Office directly and register via
www.labiennale.org/en/architecture/press

Public Relations and Communication

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Instagram: [@germanpavilionvenice](https://www.instagram.com/germanpavilionvenice)
#2038 #BiennaleArchitettura2020

PRESS MATERIAL

High Resolution Images: 2038.xyz/2038-presskit.zip
Trailer: 2038.xyz